

Content Outline

Rose Ho

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Project Title: Iceland: The Land of Fire and Ice

1. Project Overview

- a. The goal of the project is to show the beauty of Iceland (mainly through photos) and hopefully add some fun interactive components.
 - i. Components of the site
 - 1. Home page (1 page long scroll)
 - a. I'll keep the design and content up to you for this page but I would like to include the video I've linked below, other than that, make it fun!
 - 2. History
 - 3. Things to Do
 - 4. Food
 - 5. Sustainability
 - ii. The structure of the site is also pretty flexible, but I definitely want to include the 1 page scroll and a section on sustainability. If you think the other sections can all fit onto the home page instead of being their own separate pages, that also works fine!

2. Resources

- a. <https://www.inspiredbyiceland.com>
- b. <https://en.wikipedia.org/wiki/Iceland>
- c. <https://www.dangerous-business.com/2012/03/14-fun-facts-about-iceland/>
- d. It would be great if you could include some of the photos I took on my trip, and embed the video I made:
 - i. <https://drive.google.com/open?id=1sPY2E49x4wJWVbpRKCTJlne9NNwJgKA7>
 - ii. <https://www.youtube.com/watch?v=KFYJG-pOspw>
- e. Other than that, inspired by Iceland is a great resource for high quality photos!

3. Audience

- a. The audience of my site will most likely be young people hoping to travel to Iceland who want a broad overview of what to do, and learn more about the country.

4. Message

- a. I'd like to focus on the unique environment of Iceland, and tie in how sustainability plays an important role in maintaining the beauty and rich natural wonders of the country.

5. Visual Style

- a. I would like the site to be fairly minimalist design wise (white background, simple type etc.) with an emphasis on the visual components. Colors I think would be nice are yellow and blue, but feel free to use your discretion!

If you decide to do separate pages for the sections, here is a site that would be good inspiration for the secondary sites:

<https://shapeofdesignbook.com/chapters/06-context-and-response/>

Here are some examples of one page scrolls that I really like:

<https://palaupledge.com>

www.muji.com/jp/galapagos/